

# STATE of the SECTOR 2023

- There are **116,834 nonprofit organizations** in New York State (see further detail on page 2.)
- Nonprofits employ more than **1.4 million** New Yorkers. That's **17.8%** of all private employees, more than the number of individuals employed in **construction, finance** and **manufacturing** combined. (See chart below.)

# 116,834

nonprofit organizations in New York State

New York nonprofits strengthen local economies by

- enabling other individuals to work (through **daycare, senior care, and job training programs**)
- providing audiences to benefit for-profit businesses (through **arts and cultural organizations**)

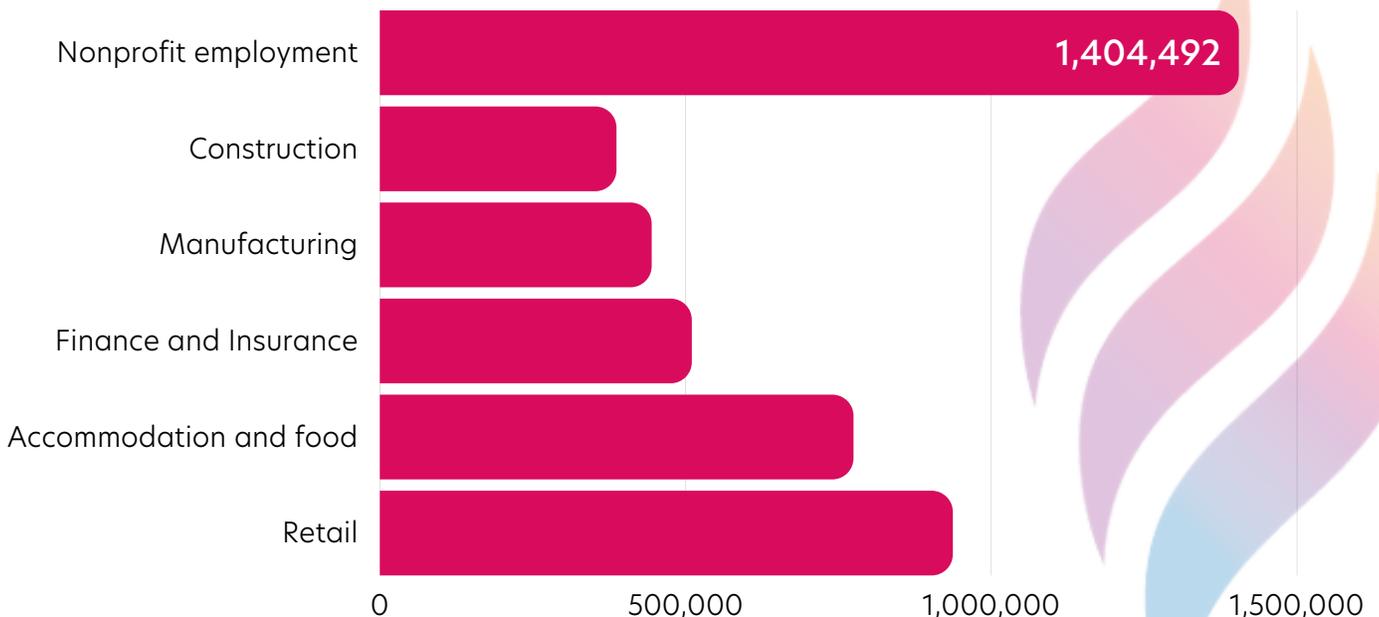
# 17.8%

of private employees in New York State are employed by nonprofits

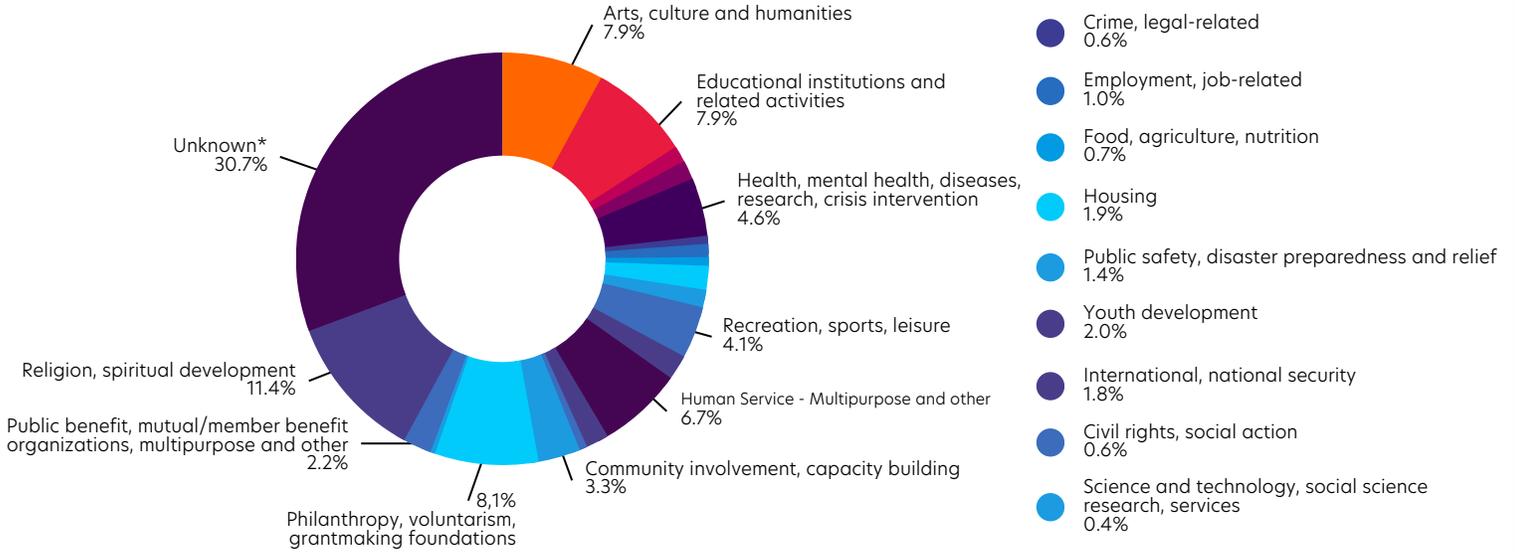
Investment by New York State in the sector has lagged for decades;

- fair support for the critical work the sector provides will help the economy and quality of life for all New Yorkers.
- timely payment of promised funding will allow nonprofits to focus on programming, not fundraising.

**Nonprofit employment vs. private for-profit employment for All Fields of Activity in New York, 2017**

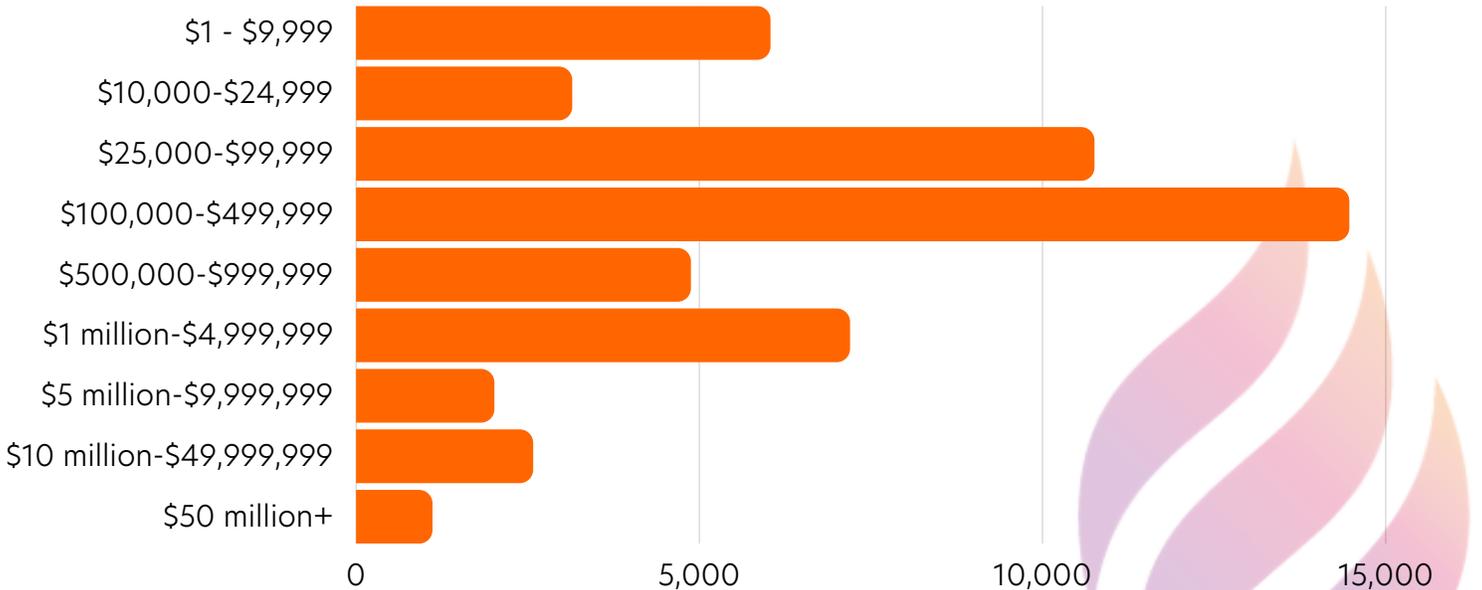


## Types of Nonprofits in New York State



\*These organizations weren't labeled by type in the IRS data but appear to be within the other listed types.

## Income of New York State Nonprofit Organizations, (more than \$0)\*\*



\*\*There are 116,834 nonprofits in New York State according to IRS data but 55% (64,694) reported no income for 2022. These organizations may be volunteer-run, inactive or in dissolution.

## Top challenges New York State's Nonprofits face

Between July and November 2022 New York Council of Nonprofits, Inc.'s CEO Megan Allen met with NYCON members across New York, representing the broad range of the state's nonprofits. A January 2023 member survey confirmed these top challenges across the sector:

### FUNDING

- Unlike other industries, nonprofits can't simply raise prices to combat inflation, minimum wage increases, etc. When expenses rise, nonprofits must increase fundraising efforts (taking time away from mission) or cut services. **50%** of members responding to the survey said they are concerned about funding their organizations' basic operations in 2023.

### STAFFING

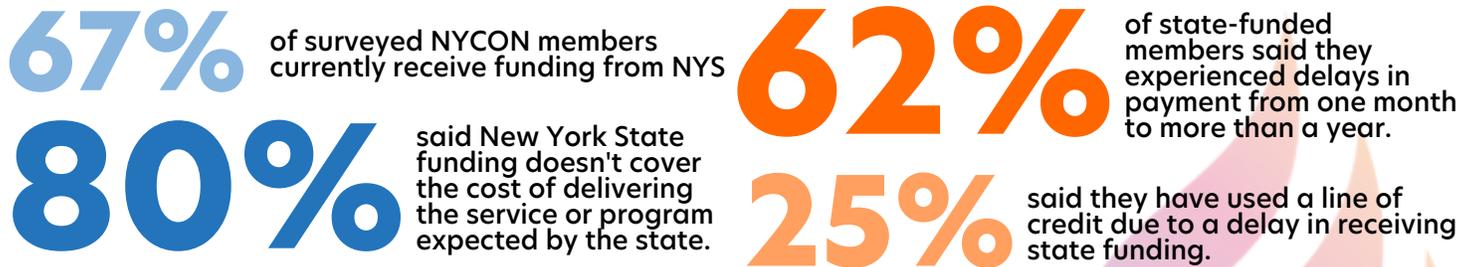
- Nonprofits are often hampered by their inability to offer competitive salaries in this tight job market. **61%** of members identifying hiring as a challenge cite the primary reason as an inability to offer competitive salaries due to budget constraints.

### UNMET NEED

- Some nonprofits, like those addressing food insecurity and substance abuse - have seen need for their services increase in the last two years, with no sign of subsiding.

### PROMPT PAYMENTS

- New York State's contracts with nonprofits often don't cover all costs and are slow to be distributed.



### Average Weekly Wages (\$) for All Fields of Activity in New York, 2017





Unleashing the Power of Nonprofits

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**Our Mission:** To develop and promote an effective and vibrant charitable nonprofit community throughout New York State. This is accomplished by strengthening organizational capacity, being an advocate and unifying voice, informing philanthropic giving, and conducting research and planning to demonstrate relevance and impact.

The New York Council of Nonprofits (NYCON) works with its members, other nonprofits, funders and stakeholders to enrich communities by building the capacity of nonprofits through resources, services and advocacy.

NYCON has been instrumental in New York's nonprofit sector growth and development for 96 years. We have helped thousands of New York nonprofits harness their internal capacity and meet the challenges of the day. NYCON is passionate in supporting the invaluable, impactful work nonprofits bring to their communities every day. We believe that by working together, we can change the world for the better.



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